

Durham Agricultural Society

(Established 1858)

165th Annual Durham Fall Fair

AUGUST 29TH, 30TH, 31ST 2025



Dear Durham Fall Fair Supporters,

The Durham Agricultural Society (DAS) is once again thrilled to be hosting our annual Durham Fall Fair from August 29th – 31st 2025. Its a 3-day event, where we strive to promote Agriculture through Education and Community Involvement, Supporting Rural Initiatives, and Youth. This year our theme is

“Harvesting History ~ for 165 Years”.

We are excited to be celebrating 165 years in the community with something for everyone to enjoy! Countless highlights include: Opening ceremonies, entertainment, local talents, Ambassador of the Fair Competition and of course the Dessert Auction! Throughout the weekend you could enjoy..., a parade, 4-H competitions, livestock and horse shows, fun and games in the Fun Factory, live demonstrations, performances by local Entertainers, homecraft and field crop exhibits, and the Bike Rodeo. Sunday wraps up with a full breakfast, Community Church Service and Our Antique Tractor Pull, which we’ve been told is one of the best in the province, closing out the afternoon.

Your support of the Durham Agricultural Society helps us give back to community!. In 2024 we awarded.....

- \$3950 in 4H Awards
- \$2930 in English and Western Horse Prizes
- \$3150 in Prize Money for Homecraft and Youth Exhibits
- \$1200 in ambassador prizing and Scholarships
- \$1500 promotes Local Talent
- \$900 promotes Youth Agricultural Education, through our Milk Educator, Woodlot Management, Farm Safety, and Crops Booths.

Each year the DAS looks to partner with community businesses like yours to fill each day with events and attractions, while offering promotion for your business as well. To aid in the success of our annual fall fair, we humbly ask for your support.

SPONSORSHIP LEVELS:

We are pleased to offer a range of Sponsorship levels for the 2025 Durham Fall Fair. These levels can be attained by any combination of **products**, **services**, or **financial contributions**. Please review the different levels on the attached page and decide if you would like to join us as a **Sponsor of the Fair**.

We Request that all Sponsorships/Donations be returned by March 1st 2025. In order to allow for printing time.

ADVERTISEMENT

Our **Durham Fall Fair Book** has a wide circulation both in the 700 printed copies and the digital form that was shared over 1000 times in 2024 on local social media. Your advertising helps us offset the cost of publishing this book, and that puts more money in the pot for prizes and awards – a “Win - Win” situation!

DIRECTED PARTNERSHIP AND DONATIONS MONIES

There are many items/areas at the Durham Fall Fair that need your support. When you do a Sponsorship or Donation, your money will be allocated where we feel it will do the most good – **This is our preference.**

That being said, if there is an area of the fair that you would like all or a portion of your money directed towards, please let us know when filling out the form below.

Typical areas where donations may be directed below:

- | | | | |
|----------|---------------|--------------------|---------------|
| 4H Beef | English Horse | Ambassador Program | Field Crops |
| 4H Dairy | Western Horse | Homecraft | Bike Rodeo |
| 4H Sheep | Fun Factory | Tractor Pull | Entertainment |

For Alternative Sponsorship ideas – including our Jr Fair Book and Entertainment Check out our Website or Facebook!

WANT TO BE A VENDOR AT THE FAIR?

Spaces are limited, and will be awarded and located at the fair committee’s discretion. Get your request in early and we will let you know by June 1st, 2025. For more information call 519 369 3388

Check out our website <https://www.durhamfallfair.ca/> and Facebook <https://www.facebook.com/durhamagsociety/> for more information and updates!

Thank you for your continued support of the Durham Fall Fair and the wider community of West Grey or beyond!

We look forward to seeing you at the Fair, August 29-31st 2025!

*Thanks!
Debbie*

Debbie Tucker, President
On Behalf of the Durham Agricultural Society



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2025 SPONSORSHIP RETURN

Durham Agricultural Society

(please fill out and return this sheet with your contribution)

Name: _____

as to be listed on promotional items

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Sponsorship Options and Return on Investments

~ Sponsor Benefits are guaranteed only if sponsorship is confirmed by March 1st, 2025 ~

Check your Choices	VALUE (PLEASE LIST ANY DONATION DIRECTIVES IN THE BOX BELOW)	SPONSOR BENEFITS
	Fair Supporter \$20.00 - \$99.00	Your name as a Fair Supporter in the Fair Book
	Friend of the Fair \$ 100.00	Friend of the Fair Status – listed in Fair Book and Displayed at the Fair Name entered in Sponsor Draw Business Receipt “Friend of the Fair” Certificate 12” x 18” sign advertising your name/business displayed at the fair Your name listed as sponsor on your selected Donor area or Event page in the Fair Book
	Trailblazer Sponsor \$ 250.00 Recognizing our earliest residents	Above Benefits plus 18” x 24” sign advertising your name/business displayed at the fair. Acknowledgment in our printed, Website and Social Media advertising. Acknowledgment during our Friday night opening Ceremony
	Pioneer Sponsor \$500 Recognizing our first farmers	Above Benefits plus A Quarter page ad in our Fair Book
	Innovation Sponsor \$ 750.00 Recognizing the vast changes in agriculture	Above Benefits plus A public Thank you as a Grand Champion Sponsor during the Opening Ceremony Award presented on your behalf by our Ambassador
	Precision Sponsor \$1000 + Recognizing the technology of tomorrow	Above Benefits plus Acknowledgement in our Radio Advertising Ambassador Candidate wearing a sash representing your company

TRACTOR PULL

Check your Choices	VALUE (PLEASE LIST ANY DONATION DIRECTIVES IN THE BOX BELOW)	SPONSOR BENEFITS
	Tractor Pull Bronze \$100	Class Sponsorship, “Thank you” Announcement during event
	Tractor Pull Silver \$250	Includes the Benefits of the Bronze Tractor Pull Sponsor ONE 18” x 24” sign on the track with logo
	Tractor Pull Gold \$300	Includes the Benefits of the Bronze and Silver Tractor Pull Sponsor TWO 18” x 24” signs on the track with logo “Thank you” Announcement at the start, during and end of the class

ADVERTISING OPTIONS

Check your Choices	Value	Return on Investment
	\$35	Business Card Size
	\$55	Quarter Page
	\$85	Half Page
	\$130	Full Page
	\$180	Centerfold (only 1 side available) or inside Back
	\$230	Outside Back (full page)

Please email a High-Resolution pdf to durhamagsociety@durhamfallfair.ca {Subject Line: "Durham Fall Fair"}. Please note we require payment before printing.

TAX DEDUCTIBLE DONATIONS

As a not-for-profit entity we follow the Registered Charity Fundraising Guidelines. Anonymous Charitable Donations can be made, and directed towards the prize money awarded in the fall fair class of your choice.

In Memory of _____

In the amount of \$ _____

Choice of Class for donation _____

If you choose to make a donation you will ONLY receive a Tax Deductible, Registered Charitable Donation Receipt.

NON-MONETARY DONATIONS

You can also help in a non-monetary way, Prize Items or Gift Certificates representing your business are always very welcome **If your company has Lanyards for name tags – we are looking for some to put our volunteer’s name tags on!** (This is also a very good way to advertise your business as we have over 100 volunteers)

PLEASE EMAIL OR MAIL A COPY OF THIS FORM WITH YOUR PAYMENT

WE REQUEST THAT ALL PARTNERSHIPS/DONATIONS BE RETURNED BY MARCH 1ST 2025 IN ORDER TO ALLOW FOR PRINTING TIME.

Payments options –by E-Transfer to durhamagsociety@durhamfallfair.ca or by Cheque, mailed to Durham Agricultural Society, P.O. Box 292 Durham, ON. NOG 1R0