

Durham Agricultural Society

(Established 1858)

Wednesday, January 30th, 2019

Dear Friends,

Howdy, ya'll, time again for the Durham Agricultural Society to start rounding up support for our Labour Day Weekend 2019 – 161st Durham Fall Fair!

Our 2019 Durham Fall Fair is going to be “**Fun For The Whole Herd**” with many family friendly activities from Friday, August 30th through to Sunday, September 1st.

We are a “something for everyone event” – proud to be family friendly and grateful to have the support of our community, sponsors and local businesses.

Along with numerous Home Craft displays, Calf, Sheep and Horse Shows, local entertainment, interactive children's areas and our Fun Factory, we are also very pleased to welcome back our still growing and very popular Saturday “4-F” Fall Fair Farmer Fitness Obstacle Course and Excavator Operator Competition, as well as our Sunday Antique Tractor Pull.

The Durham Fall Fair is one of the biggest and still growing fall fairs
In all of Bruce and Grey Counties! Partner with us and be a part of this growth!

We need you!

As a not-for-profit registered charity, the Durham Agricultural Society is required to raise the funds needed to run our fair each year. We cannot do this without you. Partner with us!

Select the Sponsorship &/or Advertising Package that best meets your needs.

We also need Volunteer Help and would be pleased to have anyone from Your Team

Share some of their valuable time with us and

Help make 2019 our best Durham Fall Fair yet. Your contribution helps with everything!

Our Fair Books go out to over 1,000 homes and are thumbed through All Summer while families plan what to have ready in time to enter before the Labour Day weekend.

If you want your Advertisement to be seen by them over and over, All Summer,
Send us your submission before the **April 26th** deadline!

The sooner we can finalize it, the longer over 1,000 copies of your advertisement or sponsorship information in our 2019 Durham Fall Fair Book can circulate throughout the county, and beyond, not only in print but on our website as well, for a full year! So, please don't delay, and respond as soon as possible.

Questions? Please contact fair Secretary/Treasurer Carolin Banjavcic at 519 – 378 – 6562.

As always, we are indebted to you. Your donations, partnership contributions and/or advertisements are welcomed and greatly appreciated. Thank you for your consideration.

Sincerely,

The Board of Directors

Durham Agricultural Society

Proud Sponsors of the Durham Fall Fair Invitational 4-H Calf and Sheep Shows!

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How you can support the Durham Fall Fair in 2019:

Name (Please Print)	Mailing Address (Please Print)
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As a not-for-profit entity we follow the Registered Charity Fund Raising Guidelines.
Help us make 2019 the Best Durham Fall Fair Ever with your choice of –

An Anonymous Registered Charitable Donation: \$ _____

{For which you will **only** receive a **Tax Deductible Registered Charitable Donation Receipt**. Anonymous Donations are directed towards the thousands of dollars in non-specific Fall Fair Prize Money awarded to Fall Fair Exhibitors every year.}

AND / OR:

Your Advertisement Partnership choice for our 2019 Fair Book:

Visit our website (www.durhamfallfair.ca) to view your advertisement from last year, which has been posted at no extra charge, for **a full year of online advertising**, as our rates for advertisements remain the same as last year:

Business Card Size.....\$ 25.00	Full Page.....\$ 100.00
Quarter Page.....\$ 40.00	Centrefold or Inside Back Cover (Full Page)\$ 150.00
Half Page.....\$ 65.00	Outside Back Cover (Full Page).....\$ 200.00

{***** Please Note, only one (1) “Centrefold” page is available for paid advertising ***** }
Please indicate (circle above) what size advertisement you wish for the

2019 Durham Fall Fair Book,

And include the text and/or artwork for your ad with this form

(Or email it directly to: helenh620@eastlink.ca

{Please enter Subject Line: “2019 Durham Fair”},

The sooner we finalize our 2019 Fair Book, the longer it circulates throughout the county, and beyond!

Thank you.

*Please make cheque payable to **Durham Agricultural Society** and mail **before April 26th** to:*

Durham Agricultural Society, P. O. Box # 292, Durham, ON N0G 1R0

****Your Partnership Sponsor Contribution choices for our 2019 Fair Book are on the back of this page:**

How you can support the Durham Fall Fair in 2019:

Name (Please Print)

Mailing Address (Please Print)

Fall Fair PARTNERSHIP SPONSOR CONTRIBUTION PACKAGES:

Please check the corresponding Box to the **Left** of any specific item **you would like included with your Sponsorship Package**.
Before mailing it back to us with your cheque. **Thank you!**

\$10 - \$49 Basic Partnership Sponsor Package:

- Your Name listed as a "Special" Prize Donor on a specific Class &/or Prize Donor page in the Fair Book
 • And a business receipt

\$50 - \$99 "Friend of the Fair" Partnership Sponsor Package:

- Both of the above **"Basic" Package items, PLUS:**
 • "Friend of the Fair" Status & recognition in the Fair Book & on our "Friend of the Fair" Partnership Board displayed at the Fall Fair
 • 2 Free Saturday Passes to the Fall Fair
 • Your name entered into a draw at the Fall Fair
 • A "Friend of the Fair" Partnership Certificate

\$100 - \$249 "Full Fair" Partnership Sponsor Package:

- All of the above Package items, PLUS:
 • Your Name listed as Partnership Sponsor on ALL your selected Prize Donor AND/OR Event pages in the Fair Book
 • 2 Free **3-DAY ALL WEEKEND** Passes to the Fall Fair
 • A 12" x 18" sign advertising Your Name or Business displayed at the Fall Fair

\$250 - \$499 "Preferred" Partnership Sponsor Package:

- All of the above Package items, PLUS:
 • An 18" x 24" sign advertising Your Name or Business displayed at the Fall Fair

\$500 and up "Platinum" Partnership Sponsor Package:

- All of the above Package items, PLUS:
 • An Acknowledgement **Banner** displayed at the Fall Fair
 • A **Public "Thank you"** as a preferred Partnership Sponsor during the Opening Ceremonies at the Fall Fair

If you wish to obtain a "Sponsor Ribbon" to wear at the Fair, please stop by the Secretary's office in the arena.

If you have an Event/Show preference, *Tell us* how you want your \$\$'s distributed in the space below:

\$ _____ 4H Program, (If you have a preference, please specify by circling your choice or write it in the following space:

i.e. Beef, Dairy, Sheep, or Junior Calf Club) _____

\$ _____ English Horse Show, OR \$ _____ Western Saddle Horse Show

\$ _____ Home Craft (Special Prize(s): _____)

\$ _____ Fun Factory – promotion of hands on *Children's Activities* for all ages!!

\$ _____ Excavator Operator Competition \$ _____ Ambassador Programme

\$ _____ Antique Tractor Pull \$ _____ "4-F" Fall Fair Farmer Fitness Obstacle Course

{Extra Excavator Operator Competition & Antique Tractor Pull **ADVERTISING PARTNERSHIP Packages** also available}

You can also help in a Non-Monetary way – Prize Items – or Gift Certificates – representing your business are always very welcome! (If you have a preference, please specify where to direct it, in the space below):

{e.g.: Ambassador Competition Gift, Home Craft Special Prize, Fun Factory Prize, Obstacle Course Prize, etc...}

(Please, specify your contribution above and mail this form

With your cheque made out to the **Durham Agricultural Society, BEFORE April 26th**. Thank you!)

****Your Anonymous Donation and/or Advertisement Partnership choices for our 2019 Fair Book are on the back of this page:**